



OXFORD MEETINGS PARTNERSHIPS APPLICATION FISCAL YEAR 2026-2027

I. Mission Statement

The mission of Oxford Meetings Partnerships is to provide development, growth, and enhancement of tourism and conventions in Oxford, Mississippi.

II. General Guidelines

1. Completion and submission must be at least 30 days prior to the date of funds needed and events must occur between October 1, 2026- September 30, 2027.
2. An itemized budget for the proposed event for which the funds are requested.
3. Eligible recipients: meetings and conferences that occur in Oxford are designed to attract a diverse group of participants from outside Oxford. Ideally, the recipient will reinforce Oxford as a tourist destination during the event with anticipation of the participant returning to Oxford for a separate trip.
4. Funding will be distributed on a first come, first served basis with available funds for the year. Funding may not exceed \$3,000.
5. Funding may be used for promotion, performance fees, meals, and/or lodging. *Visit Oxford prohibits the use of Partnerships funding for Facilities and Administrative Costs.
6. A follow-up report post event is required to account for the funds spent and a report on the event's outcome. The follow-up report should be received from the grantees within 30 days of the conclusion of the event. The report needs to include: attendance figures, pickup report from hotels utilized, estimated food and beverage spend, estimated attendees from outside Oxford, and overall evaluation of the event.
 - If the event is a recurring event, a follow up report from the previous year must have been submitted before the application for 2025-2026 funding is considered.
7. Events that are funded by Oxford Meetings Partnerships must include the Visit Oxford logo on all materials (prior to event, during event and post event communication).
8. Emphasis will be given to proposal requests that utilize hotel rooms and/or meeting space Sunday-Thursday.

III. Evaluation

All applications recommended for funding are subject to final approval by the Oxford Tourism Council and Oxford Meetings Partnerships Committee. If approved, the recipient will receive an acceptance letter from Visit Oxford, with approved funding and the expected date of funds. If funding is awarded, the recipient must respond to Visit Oxford within 30 days of receiving acceptance letter/email.

The following list is highly encouraged for those seeking funding:

- Past hotel room blocks, current Oxford hotel room blocks or proof of event overnights
- Past event ticket sales and/or registration records complete with attendee's hometowns
- Meetings hosted Sunday through Thursday and that have overnight accommodations will have the highest priority

Available Services:

- Personal welcome to Oxford
- Custom tour itineraries
- Site visits
- Brochures
- Help with securing hotels and restaurants